CURRICULUM VITAE

Dr. Lucy Mwendwa Kinyua

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SUMMARY OF QUALIFICATIONS

Lucy Kinyua is a holder of a PhD in entrepreneurship. She has over 20 years' experience in teaching and training entrepreneurship and other management courses at different levels both in Kenya and elsewhere. She has a deep technical knowledge, skills and experience in training and building capacity of small-scale entrepreneurs in various aspects of business management. She currently works as a Head of Department in the School of Business and Economics at Africa International University as well as a business consultant.

Lucy has strong research and analytical skills in qualitative and quantitative research methodology and has been involved in research activities in Kenya. She has superior skills in all aspects of research including development of research protocols, training of research assistants, data collection and analysis using appropriate analytical software packages like SPSS and Nvivo10 and report writing. In addition she supervises Masters and PhD students in research projects/thesis. She has a three years' experience as an Institutional Ethical Review Committee (IERC) member.

Dr. Kinyua has a deep interest in environmental conservation and preservation. She has worked with women groups in her locality (Kiserian in Kajiado County) to conserve the environment by practicing environmentally friendly businesses with more emphasis on value addition.

ACADEMIC QUALIFICATIONS

Doctor of Philosophy in Entrepreneurship

Jomo Kenyatta University of Agriculture and Technology (2008-2014)

Masters in Science (Entrepreneurship Development)

Kenyatta University- 2003-2005

Higher National Diploma in Entrepreneurship Development Kenya Technical Teachers College 1997-1998

Diploma in Education:

Kagumo Teachers college 1986-1988

Secondary Education "A-Levels" - K.A.C.E (3Principles 1sub) Kangaru School 1983-1984 Secondary Education "O-Levels" - K.S.C.E (Div 1- 16points) Nkabune Girls Commercial Technical School 1979-1982

Primary Education - C.P.E (32 points) St Peters Primary School-Ishiara 1976-1978

Languages:

- Fluent in English and Swahili
- Working knowledge of Portuguese

PROFESSIONAL EXPERIENCE

Current Appointments (2015 to date)

Lecturer: Full Time

Africa International University

Lecturer: Part time

- The Co-operative University of Kenya
- Management University of Africa
- Karatina University
- International Leadership University
- Kenya Methodist University

Research supervisor and examiner:

Africa International University – MBA supervision (supervised 18 students)

Africa Nazarene University (ANU MBA: From April 2015) – supervised over 20 students and defense panelist

Management University of Africa – Masters in Leadership: Supervised 3 students

Tangaza University – PhD 2 students

Previous Appointments:

Lecturer: University of St. Thomas of Mozambique - School of Business (2012-2014)

Lecturer: Kabete Technical Training Institute (1999 to 2011).

CONSULTANCIES UNDERTAKEN

August 2018: Training Needs assessment for women in Gichagi, Kiserian Kajiado

Feb. 2013: Training of Small Scale Entrepreneurs in Maputo – Mozambique (fishermen at Bairro Pescadoles)

Dec. 2012: Lead consultant End-term evaluation of Good Gifts Chicken and Egg Project of *BasicNeeds*, *BasicRights* UK in Kenya.

Nov. 2008: Training of Lenga Tumaini Sacco members (Kayole and Soweto) sponsored by the Cooperative Bank Head Office. Topics covered:

- ✓ Importance of Small Scale enterprises to the Kenyan economy
- ✓ The 4 Ps and their importance to small scale enterprises
- ✓ Problems faced by small scale entrepreneurs and solutions

Nov. 2007: Training of Lenga Tumaini Sacco members for Cooperative Bank (Kayole and Soweto). Topics covered:

- ✓ Identification of business opportunity
- ✓ Developing of business plans

March 2007: Training members of Nairobi Catholic Association. Topics covered:

- ✓ Importance of entrepreneurship to individuals
- ✓ Management of small businesses

Aug – Sep 1997: Training of women entrepreneurs – World Bank Voucher project

April 1997: Training of small scale business owners on basic business management -Fedha Estate in Embakasi (Nairobi)

TRAININGS/SEMINARS/WORKSHOPS ATTENDED

2018: Grant Proposal Writing Workshop (African Population and Health Research Center – APHRC)

2016: Enhancing Capacity in Doctor of Philosophy supervision Training (The Management University of Africa)

2015: Training of Trainers (TOT) for Lecturers (The Management University of Africa)

2013: Professional Development Seminar (University of St. Thomas Houston)

2006: Government of Kenya: Induction workshop for Entrepreneurship Education lecturers

2005: GOK/Government of Israel: Women Entrepreneurs Project Management Training of Trainers (TOT) School of Monetary Studies

1998: Kenafric Industries Baba Ndogo

1997: GOK/World Bank Voucher Project:

RESEARCHES DONE:

- Contribution of the Investment Promotion Centre registered foreign investors to the Kenyan Economy
- Factors affecting growth of Women Entrepreneurs as compared to men- A case of Embakasi Constituency, Nairobi
- Market Research for New products (sweets and slippers) Kenafric industries
- Influence of Foreign Direct Investment in facilitating entrepreneurship growth among employees in Kenya.

PUBLICATIONS DONE:

- Tarus, K. T., Kinyua, L., & Muriithi, J. (2022). Influence of Social Innovation on Organizational Effectiveness of Non-Profit Organizations: A Case of Gotabgaa *International in the United States of America. The University Journal*, 5(1), 1-12.
- Mwangi, F. N., Kinyua, L., & Muriithi, J. (2022). Change Management and Implementation of Enterprise Resource Planning Systems in Africa: A Case of Coca-

Cola Central, East, And West Africa Headquarters. *Journal of Human Resource and Leadership*, 2(1), 18-24.

- Michael, S., Kinyua, L., & Mwamba, G. (2021). Effects of Leadership Styles on Resource Mobilization: A Case of NGOs in the Hohoe Municipality of Volta Region, Ghana. *The University Journal*, 3(1), 119-134
- Kinyua, L. M., Mukulu, E. & Waititu, A. G. (2013). Role Modeling A Role of Foreign Direct Investments in promoting entrepreneurship growth through entrepreneurial intention among Kenyan employees. *International Journal of Social Sciences and Entrepreneurship ISSN 2307-6305*, 1 (7), 667-676. http://www.ijsse.org/articles/ijsse_v1_i7_667_676.pdf
- Kinyua, L., Mukulu, E. & Waititu, A. G. (2014). Role of foreign direct investment in facilitating entrepreneurial intentions through technology transfer in Kenya. *International Journal of Social Sciences and Entrepreneurship ISSN 2307-6305*, *1* (10), 145-153. http://www.ijsse.org/articles/ijsse_v1_i10_145_153.pdf

Referees:

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